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	MEMORANDUM FÖR:	Deputy Director for Operations	
	FROM:	Director of Central Intelligence	
STAT	SUBJECT:		
STAT	Organization, attends many to	my speech to the Chief Executives Organization, e" organization of the Young Presidents came up to me and noted that he reign meetings overseas and would like to he of s in any way possible. His card is attached.	
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		William H. Webster	
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		COUTING	G AND	KECOK	D SHEET
SUBJECT	(Optional) Memorand	um - Chi	ef Exec	utives O	organization Seminar
FROM:	William M. Baker			EXTENSION	NO. PAO 87-0134
	Director, Public Aff	airs		27676	23 Oct 87
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FORM 610 USE PREVIOUS EDITIONS

\$ U.S. Government Printing Office: 1985—494-824/49186

MEMORANDUM FOR:

Director of Central Intelligence

FROM:

William M. Baker

Director, Public Affairs Office

SUBJECT:

Address of the Chief Executives Organization Seminar

1. This is background information for your remarks to the Chief Executives Organization (CEO) Seminar on Tuesday, 27 October, 8:00 a.m. - 9:00 a.m., at the Four Seasons Hotel, 2800 Pennsylvania Avenue NW, Washington, D.C. Phone: 342-0444.

2. Arrangements: You are asked to be at the main entrance of the Four Seasons Hotel at 7:55 a.m. where you will be met by Vice President of Sverdrup Corporation, Peter Bunce, and Administrative Assistant for the Chief Executives Organization, Kevin Fagan. They will escort you to the Dumbarton Room for breakfast. Mr. Bunce will introduce you at 8:20 a.m. and you are scheduled to give 20 minutes of remarks followed by 10 minutes of questions and answers. A podium and microphone will be available near your table. Since the seating for the breakfast is not assigned, members can sit at any table of their choice. However, you will be at a table for 10 with Mr. and Mrs. Peter Bunce (Gail) and Mr. and Mrs. John Norton (Doris). Mr. Norton is the Seminar chairman. (See biography opposite.) DCI Security will tape your remarks for the Agency's historical records. Adjournment is at 9:00 a.m. I will remain with you throughout the program.

Approximately 40 corporate executive chiefs over the age of 49 with their spouses will attend the breakfast. (See opposite for list of attendees.) Members of the media will not be present. One member and his spouse are Venezuelan citizens.

3. <u>Background</u>: The Chief Executives Organization is an outgrowth of the Young Presidents Organization (YPO). The premise upon which both organizations were founded is the same: the chief executive has a need to communicate with peers outside of his business. For the chief executive who has graduated from the Young Presidents Organization, CEO provides a peer group dedicated to personal development and the full exchange of ideas, spanning such areas as business, government, community involvement, philanthropy and the arts. (For further information see brochure opposite.)

Seminars are conducted periodically throughout each year at various locations. They provide smaller groups of members with the opportunity to meet and discuss specialized interests such as finance, health, global

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strategies, new technologies, estate planning, and government affairs. "Political Issues" is the theme of the CEO's Washington Seminar. The members also will be meeting with Secretary of Energy John Herrington, Speaker of the House Jim Wright, Justice Sandra Day O'Connor, and Secretary of State George Shultz. (See opposite for agenda.)

4. Remarks: Since this is a small group, you said you wanted to speak from notes based on a condensed version of your Aspen speech. Attached is a proposed set of notes for you to use as a speaking outline, including the full text of the quote from A Man Called Intrepid which you used to conclude your Aspen speech. You may also wish to use it to round out your remarks on this occasion. I have also attached a copy of the original speech for your background.

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	William M. Baker

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POLITICAL ISSUES SEMINAR PARTICIPANTS

Bob and Sandi Adler

Robert P. Adler Associates Woodbridge, Connecticut

Merrill and Helen Bank

Maryland Cup Corporation (Retired) Owings Mill, Maryland

Mac Barrett and Beverly Creigh

Barrett Bindery Company Chicago, Illinois

Robert and Judy Birch

Gardner and Preston Moss, Inc. Boston, Massachusetts

Peter and Gail Bunce

Sverdrup/Bunce Corporation St. Louis, Missouri

Melvin and Carole Cohen

Melrose Displays, Inc. Passaic, New Jersey

John and Shirley Davies

Bishopric Incorporated Cincinnati, Ohio

John and Liz Gnaedinger

STS Consultants, Ltd. Northbrook, Illinois

Leo and Rita Greenland

Smith/Greenland, Inc. New York City, New York

Larry and Mary Ellen Haggerty

Haggerty Enterprises, Inc. Chicago, Illinois

Walter and Peggy Helmerich

Helmerich & Payne, Inc. Tulsa, Oklahoma

George and Ann Hermann III

Naples, Florida

Don and Nina Karas

Restaurant Business, Inc. New York City, New York

Art and Bettye Korenblat

National Engineering Little Rock, Arkansas

Bill and Evelyn Lambert

Lambert Corporation Ansonia, Ohio

George and Ann Macomber

Geo. B. H. Macomber Co. Boston, Massachusetts

Bruce and Peggy Mainwaring

UTI Corporation Collegeville, Pennsylvania

Vern I. McCarthy, Jr.

Vern McCarthy, Ltd. Oak Brook, Illinois

Robert and Betty Merwin

Eriez Magnetics Erie, Pennsylvania

POLITICAL ISSUES SEMINAR PARTICIPANTS

Stan and Helaine Miller

Congress Realty Company Boston, Massachusetts

John and Doris Norton (Seminar Chairman)

J. R. Norton Company Phoenix, Arizona

Gerald and Dorit Paul

Paul Harris Stores, Inc. Indianapolis, Indiana

Bob and Marion Rosenthal

Rosenthal Automotive Company Arlington, Virginia

Harold and Judie Sampson

Sampson Industries Milwaukee, Wisconsin

Ted and Dorit Sanborn

White Bird Realty, Inc. St. Paul, Minnesota

Bob and Barbara Sandblom

Delavan, Inc. (Retired) Paradise Valley, Arizona

Al and Lila Self

Allen Financial, Inc. Vero Beach, Florida

John and Jean Sheehan

Johnstown Corporation Johnstown, Pennsylvania

Bill and Helene Skutch

Peerless Molded Plastics, Inc.

Toledo, Ohio

Joel and Joan Smilow

Playtex, Inc. Stamford, Connecticut

Bill and Evalina Spencer

Mega Molecular Engineering Associates Birmingham, Alabama

Wally and Elaine Stenhouse

Stenhouse, Weiner, Sherman, Ltd.

Chicago, Illinois

Tom and Kitty Stoner

Stoner Broadcasting System Annapolis, Maryland

Terence and Naomi Thomas

Arizona Wholesale Supply Co. Phoenix, Arizona

Peyton and Martha Woodson

British-American Insurance Company, Ltd.

Raleigh, North Carolina

Ricardo and Carmen Zuloaga

Caracas, Venezuela

PROPOSED
SPEAKING OUTLINE

FOR

REMARKS

BY

WILLIAM H. WEBSTER
DIRECTOR OF CENTRAL INTELLIGENCE
BEFORE THE
CHIEF EXECUTIVES ORGANIZATION
WASHINGTON. DC

OCTOBER 27, 1987

SPEAKING OUTLINE

- I. INTRODUCTION: CONCERN IN THE U.S. ABOUT SECRET OPERATIONS.
 - A. SECRET INTELLIGENCE IS A NECESSARY TOOL VITAL TO OUR NATIONAL SECURITY.
 - B. INTELLIGENCE ACTIVITIES MUST BE CONDUCTED OBJECTIVELY. PROFESSIONALLY. AND LAWFULLY.
 - C. THERE MUST BE A TRUSTWORTHY SYSTEM OF OVERSIGHT AND ACCOUNTABILITY.
- II. GOVERNMENT DEPENDS ON EARLY AND ACCURATE INTELLIGENCE.
 - A. TO FORMULATE AND CONDUCT FOREIGN POLICY, TO VERIFY ARMS AGREEMENTS, TO UNDERSTAND MILITARY CAPABILITIES AND INTENTIONS OF OUR ADVERSARIES. 1
 - B. CONSUMERS ARE THE PRESIDENT. VICE PRESIDENT. SECRETARIES OF STATE. DEFENSE AND TREASURY. THE NATIONAL SECURITY COUNCIL. AND THE OVERSIGHT COMMITTEES.
 - C. COLLECTION OF INFORMATION IS FIRST STEP IN THE INTELLIGENCE PROCESS.
 - --FORMS OF COLLECTION VARY: HUMAN SOURCES, SIGNALS AND COMMUNICATIONS INTELLIGENCE, AND IMAGERY INTELLIGENCE.
 - D. INTELLIGENCE ANALYSIS IS EQUALLY IMPORTANT.
 - 1. SOME OBSERVERS CHARGE THAT INTELLIGENCE ANALYSIS HAS BEEN "COOKED".
 - 2. I HAVE TAKEN STEPS TO ENSURE THAT THE INTELLIGENCE COMMUNITY PRESERVES ITS OBJECTIVITY AND ITS INTEGRITY. 2

- 3. WE REVIEW OUR PRODUCTS AT ALL LEVELS TO INVOLVE A VARIETY OF ANALYSTS AND MANAGERS WITH DIFFERENT SKILLS, KNOWLEDGE, AND BACKGROUND.
- 4. WE COORDINATE OUR RESULTS WITH OTHERS AGENCIES. IF WE DISAGREE WE MAKE OUR DISAGREEMENTS KNOWN.
- 5. IN THE END, WE PROVIDE INTELLIGENCE JUDGEMENTS FOR THE USE OF POLICYMAKERS. THEY CAN BE IGNORED, OR TORN UP. OR THROWN AWAY, BUT THEY MAY NOT BE CHANGED.
- III. IN ADDITON TO COLLECTION AND ANALYSIS. CIA IS RESPONSIBLIE FOR COUNTERINTELLIGENCE OVERSEAS.
 - -- WE ALSO WORK CLOSELY WITH THE FBI AND OTHER AGENCIES OF THE GOVERNMENT AGAINST THREATS OF TERRORISM. NARCOTICS TRAFFIC. AND EFFORTS TO STEAL ADVANCED TECHNOLOGY.
- IV. MOST CONTROVERSIAL ROLE IS COVERT ACTION.
 - A. WHILE NOT DEFINED BY LAW, COVERT ACTION IS UNDERSTOOD TO REFER TO ACTIVITIES CONDUCTED IN SUPPORT OF NATIONAL FOREIGN POLICY OBJECTIVES SO THAT THE ROLE OF THE UNITED STATES GOVERNMENT IS NOT APPARENT.
 - 1. EVERY PRESIDENT, FROM PRESIDENT ROOSEVELT FORWARD, HAS ENDORSED AND USED COVERT ACTION.
 - 2. RULES AND PROCEDURES HAVE BEEN IMPROVED.
 - 3. CLAIMS ONLY A VERY SMALL PORTION OF CIA'S BUDGET.

- B. NATIONAL SECURITY PLANNING GROUP OF THE NATIONAL SECURITY COUNCIL MUST CONSIDER ALL ASPECTS OF A COVERT FINDING:
 - -- WILL IT WORK?
 - -- IS IT CONSISTENT WITH UNITED STATES POLICY?
 - -- IS IT CONSISTENT WITH AMERICAN VALUES?
 - -- IF PUBLICLY EXPOSED WILL IT MAKE SENSE TO THE AMERICAN PEOPLE?
- V. NEED FOR SECRECY IN MATTERS OF NATIONAL SECURITY.
 - A. IMPOSSIBLE TO CARRY OUT CLANDESTINE ACTIVITIES WITHOUT SECRECY.
 - B. BOTH CONGRESS AND THE JUDICIARY HAVE RECOGNIZED THE NEED FOR SECRECY.
 - 1. MAIN PURPOSE IS TO PROTECT SOURCES AND METHODS.
 - 2. PROVISIONS OF THE FREEDOM OF INFORMATION ACT PROTECT FROM DISCLOSURE FOREIGN INTELLIGENCE AND INFORMATION PROVIDED BY FOREIGN INTELLIGENCE AGENCIES. 3
 - THE <u>FOREIGN SURVEILLANCE</u> ACT PROVIDES A SPECIAL COURT TO REVIEW, IN SECRET, APPLICATIONS FILED TO CONDUCT ELECTRONIC SURVEILLANCE. 4
- VI. CONGRESS HAS A ROLE IN FORMULATING FOREIGN POLICY AND IN FUNDING INTELLIGENCE ACTIVITIES.
 - A. IN 1976 AND 1977, BOTH HOUSES OF CONGRESS ESTABLISHED OVERSIGHT COMMITTEES.
 - 1. THE INTELLIGENCE COMMUNITY IS REQUIRED BY LAW TO KEEP THE COMMITTEES FULLY AND CURRENTLY INFORMED OF ALL INTELLIGENCE ACTIVITIES.⁵

- 2. PRESIDENT CAN LIMIT NOTIFICATION. UNDER EXTRAORDINARY CIRCUMSTANCES. TO THE "GANG OF EIGHT."
- 3. PRESIDENT HAS ANNOUNCED HIS INTENTION TO KEEP THE COMMITTEES INFORMED WITHIN 48 HOURS EXCEPT IN THE MOST EXTREME CIRCUMSTANCES.
- B. RELATIONSHIP WITH CONGRESS MUST BE ONE OF TRUTH AND NOT DECEPTION.
 - --IN DEALING WITH CONGRESS. NO EXCUSE FOR DECEPTION. BUT THAT DOES NOT MEAN THAT THERE IS NO NEED FOR SECRECY.

VII. CONCLUSIONS.

- A. SHARED RESPONSIBILITY FOR INTELLIGENCE IS VITALLY IMPORTANT BOTH ON THE EXECUTIVE AND CONGRESSIONAL SIDE.
- B. WE WORK CLOSELY WITH THOSE WHO MAKE POLICY RECOMMENDATIONS.
- C. WE WORK WITH THE CONGRESSIONAL COMMITTEES WHICH ACT AS SURROGATES FOR THE CONGRESS AND THE AMERICAN PEOPLE.
- D. WE DILIGENTLY CARRY OUT OUR ASSIGNMENTS AROUND THE WORLD WITH FIDELITY TO THE CONSTITUTION AND THE LAWS OF OUR COUNTRY.

SIR WILLIAM STEPHENSON QUOTE (FROM A MAN CALLED INTREPID)

*PERHAPS A DAY WILL DAWN WHEN TYRANTS CAN NO LONGER THREATEN THE LIBERTY OF ANY PEOPLE. WHEN THE FUNCTION OF ALL NATIONS, HOWEVER VARIED THEIR IDEOLOGIES. WILL BE TO ENHANCE LIFE NOT TO CONTROL IT. IF SUCH A CONDITION IS POSSIBLE, IT IS IN A FUTURE TOO FAR DISTANT TO FORESEE. UNTIL THAT SAFER. BETTER DAY. THE DEMOCRACIES WILL AVOID DISASTER AND POSSIBLE TOTAL DESTRUCTION, ONLY BY MAINTAINING THEIR DEFENSES. AMONG THE INCREASINGLY INTRICATE ARSENALS ACROSS THE WORLD. INTELLIGENCE IS AN ESSENTIAL WEAPON. PERHAPS THE MOST IMPORTANT. BUT IT IS, BEING SECRET, THE MOST DANGEROUS. SAFEGUARDS TO PREVENT ITS ABUSE MUST BE DEVISED, REVISED, AND RIGIDLY APPLIED. BUT AS IN ALL ENTERPRISE THE CHARACTER AND WISDOM OF THOSE TO WHOM IT IS ENTRUSTED WILL BE DECISIVE. IN THE INTEGRITY OF THAT GUARDIANSHIP LIES THE HOPE OF FREE PEOPLE TO ENDURE AND PREVAIL."

FOOTNOTES

- 1. "ARMS CONTROL AND US INTELLIGENCE: THE ESTIMATIVE PROCESS." SPEECH BY DOUGLAS GEORGE, FORMER CHIEF OF THE ARMS CONTROL INTELLIGENCE STAFF, 3 MARCH 1987.
- 2. "THE INTEGRITY AND OBJECTIVITY OF THE ESTIMATIVE PROCESS." GUIDELINES FOR INTERAGENCY INTELLIGENCE PRODUCTION. UNDATED. CLASSIFIED SECRET.
- 3. Public Law 98-477, Central Intelligence Information Act. 15 October 1984.
- 4. Foreign Surveillance Act of 1978.
- 5. SUBCHAPTER III--ACCOUNTABILITY FOR INTELLIGENCE ACTIVITIES. NATIONAL SECURITY ACT OF 1947.

23 September 1987

JUDGE:

RE: Your Remarks at the

Chief Executives Organization

Washington, DC 27 October 1987

You have accepted an invitation to speak at the meeting of the Chief Executives Organization in Washington, 21-19 October (see opposite). You are requested to make about 20 minutes of remarks at the breakfast session on 27 October.

A representative of the group has suggested covert action as the subject of your remarks. I propose that we prepare a condensed version of your Aspen speech which covers covert action and other subjects. If you agree I will proceed with the preparation of a text.

STAT

Bill Baker

social spent from hour

7-309-11

ROUTING AND RECORD SHEET			
SUBJECT: (Optional) Speaking Invit	tation - Chi	ef Executiv	es Organization
FROM: William M. Baker Director, Public	W) Affairs	27676	NO. 87-0086 87-0086 // DATE 26 Aug 87
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★ U.S. Government Printing Office: 1985—494-834/4918

Central Intelligence Agency



0 1 SEP 1987

Mr. Peter H. Bunce Vice President Sverdrup Corporation 801 North Eleventh St. Louis, Missouri 63101

Dear Peter:

Thank you for your recent letter concerning your earlier invitation for me to address the Chief Executives Organization in Washington sometime during October 26th through the 29th. Now that my confirmation hearings are over and I am settled in my new position as Director of Central Intelligence, I am pleased to accept your invitation. Please let me know all the essentials of time, day and place. A member of my Public Affairs Staff will help work out the details. I look forward to seeing you and Gail and meeting with the group in Washington. It is always good to hear news of St. Louis.

Sincerely yours,

/s/ William H. Webster

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26 August 1987

JUDGE:

RE: Speech Invitation

Chief Executives Organization

Washington, D.C. 26-29 October 1987

Peter Bunce invited you to speak to a YPO alumni group called the Chief Executives Organization. The seminar will be held in Washington October 26th through the 29th. Since you were in the midst of the confirmation process, an interim letter was sent. I recommend that you reconsider now and send a letter of acceptance. Since the meeting will be held in Washington, scheduling a speech before this group would not be a logistical problem. If you agree, I have attached a letter of acceptance for your signature.

STAT.

Bill Baker



Sverdrup Investments, Inc. 801 North Eleventh St. Louis, Missouri 63101 314 436-7600

July 29, 1987

Mr. William H. Webster 9409 Brooke Drive Bethesda, Maryland 20034

Dear Bill:

 $\mathcal{A}_{i} \vdash m'$

I know you must be more than incredibly busy these days with your new job, but I am still hoping that you will be able to speak at the Chief Executives Organization meeting to be held in Washington, October 26 thru 29, 1987. Attached is our previous correspondence on this matter.

It would be awfully good to see you again - for Gail and me. I know the rest of our group would enormously appreciate the opportunity to have you as a speaker. Do you think you can be with us? Or, is it too early for you to put this on your schedule?

This has been a hot muggy summer in St. Louis, but despite that there is a lot going on this summer. There must be an entirely new crop of marriageable kids - judging from the number of weddings. I thought we'd outgrown that.

Gail sends her love.

Best regards,

Peter H. Bunce

PHB/br

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April 30, 1987

Mr. Peter H. Bunce Vice President Sverdrup Corporation 801 North Bleventh St. Louis, Missouri 63101

Dear Peter:

raining ____ ephone Rm. __ Thanks for your good letter of April 9th. I'll be glad to consider appearing before your Chief Executives Organization when you are here October 26-29. It's a little early for me to commit especially in view of the transition problems and the uncertainty of my future responsibilities so I suggest you get back to me a little further down the road for a firm decision. In the meantime, I have carefully noted the dates and will look forward to seeing you and Gail in Washington.

Warmest regards,

Sincerely,

William H. Webster Director

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Peter H. Bunce Vice President 801 North Eleventh St. Louis, Missouri 63101 314 436-7600

April 9, 1987

Mr. William H. Webster
Office of the Director
Federal Bureau of Investigation
UNITED STATES DEPARTMENT OF JUSTICE
Washington, D. C. 20535

Dear Bill:

Gail and I have seen a little bit of you on television for the last two days. Unbelievable! You are not even squirming.

I a member of a YPO alumni group called the Chief Executives Organization. We are planning a seminar for 40 couples to be held in Washington, October 26 thru the 29. John Norton, the Chairman, has told me he would very much like to have you as a speaker. There will be about 40 couples. These are interesting and involved people and if you could fit it into your schedule, I know that you would enjoy them.

Best regards,

Peter H. Bunce

PHB/br

cc: John Norton

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